

Dear Participant,

Join us for this interactive webinar presented by Ted Dangelmayer to learn more about the most Common ESD Myths, the misplaced confidence, and unnecessary costs they create.

There are a number of common misunderstandings that can have significant impact on costs, quality and reliability of the ESD program. Some of these misunderstandings or "myths" result in costly unnecessary expenditures; others result in a compromise of the program integrity. These same myths are often cited by skeptics not wanting to adhere to standard ESD procedures. As a consequence, it is important to identify and dispel these myths.

Join us for this highly interactive discussion and learn about common myths such as:

Myth: Circuit Boards are Less Sensitive to ESD than Devices

Myth: HBM Data Are Sufficient for Determining Device Sensitivity Levels

Myth: MM Is A Valid Simulation Related To Machines

Myth: Air Flow Causes Charging

Myth: Metalized or Highly Conductive Shielding Layers Are Essential

Myth: Humidity Control is Essential for ESD

The Webinar format offers VoIP and phone line connections. You will be able to talk directly with our team of experts and see our cursor pointing to discussion topics and photos in the slides.

Ted Dangelmayer
President & CEO
Dangelmayer Associates, LLC.

WHO SHOULD ATTEND

This instruction is intended for professionals who have a basic understanding of ESD and wish to learn more.

THE WEBINAR FORMAT

A live Webinar is one that you can "attend" and participate in right from your office. The savings are significant - no travel time or hassle and no travel expense. It's easy; you only need a telephone or VoIP and access to the Internet.

The audio portion is delivered over the telephone or VoIP for reliable and clear sound quality. At the same time, talk with the experts as you view the speakers' Power Point presentation.

The Webinar is also interactive so you will be able to ask questions of the experts and provide comments during the course of the program. Questions may be submitted prior to the Webinar by e-mail to Vicki@Dangelmayer.com.

WEBINAR INFORMATION

Date: Thursday, November 15, 2012

11:00 am to 12:30 pm Eastern

Dial-in instructions as well as the URL address for accessing the Webinar will be e-mailed to you in advance of the program.

WEBINAR FEES

**\$185 per registrant OR
\$370 for two or more registrants at the same company**

Please note: One registration entitles you to one telephone connection and one computer connection at one physical location. Any transmission, retransmission, or republishing of the audio or web portion of this program is strictly prohibited. International registrants may incur additional phone charges.

FOUR WAYS TO REGISTER:

Phone - 1-978-283-5156

E-mail - Complete and email the attached registration form to Vicki@Dangelmayer.com

Fax - Complete and fax the attached registration form to 1-978-282-4884

Mail - Complete and mail attached registration form to:

Dangelmayer Associates, L.L.C.
14 Butternut Lane
Gloucester, MA 01930

All registrations must be prepaid and in U.S. Dollars prior to the Webinar.

Registration Form:

Webinar Date: November 15, 2012

11:00 am to 12:30 pm Eastern

Name(s): _____
Title: _____
Company: _____
Address: _____
City: _____
State: _____ Zip: _____
Phone: work _____ home _____
E-mail: _____

Credit Card Visa Master Card Amex
Card # _____
Expiration Date _____ Security Code _____
Billing Address _____
Name on Card _____

Please make check payable to:
Dangelmayer Associates
Mail to: 14 Butternut Lane
Gloucester, MA 01930
Thank you! Vicki Dangelmayer
Vicki@Dangelmayer.com
978-283-5156
www.dangelmayer.com

Detach and retain for your records

Contact:
Vicki Dangelmayer
Vicki@Dangelmayer.com
978-283-5156

Common ESD Myths

Webinar Date: November 15, 2012
Time: 11:00 am to 12:30 pm Eastern

_____ \$185 per Webinar registrant
_____ \$370 for two or more registrants at the same co.

Total Amount Paid: _____
Date paid: _____
Check #: _____

Received from: _____
Company name: _____